ISSUE 13



## Healthcare Highlights

Sector Focus: Physician Groups



### PHYSICIAN GROUP M&A TRENDS OVERVIEW

Starting in 2009 with the anticipation of healthcare reform and accelerating with the passage of the Patient Protection and Affordable Care Act (PPACA) in 2010, physician groups have received strong interest from a diverse set of parties:

- Primary buyers of physician groups have been hospitals and health systems that place strategic value on expanding their regional presence and referral network as well as ensuring a comprehensive patient care network
- Large physician practice groups have also surfaced as buyers focusing on lowering overhead, gaining efficiencies through implementing new EHR platforms, and improving negotiating power with third parties (payors and hospitals)
- Managed care providers are targeting physician group acquisitions to control costs and improve patient health by adding wellness programs and other health initiatives
- Additionally, private equity buyers are attracted to physician groups, especially physician groups with strong management teams that need capital to pursue a growth plan

Steven Dresner
President
(312) 726-7206
sdresner@dresnerco.com

Mitchell Stern

Managing Director

Head of Healthcare Investment Banking
(212) 729-6695

mstern@dresnerco.com

Paul Hoffman Senior Vice President (312) 780-7229 phoffman@dresnerco.com

Brian Schofield Associate (312) 780-7227 bschofield@dresnerco.com

Physician groups are often valued based on historical EBITDA multiples that have ranged between 4.0x - 6.0x. There is potential for a premium multiple of 7.0x or greater (sometimes reaching double digit multiples) based on physician group practice size, geographic presence, number of active buyers competing for a limited supply of physician groups, and the potential in realizing synergies, including control of referral sources, cost savings, and enhanced patient care.

### PHYSICIAN GROUP BUYER SUMMARY

## Regional Hospitals and Health Systems

- Strengthen regional presence and relationships
- Secure patient referrals
- Provide comprehensive patient care

## Physician Practice Groups

- Increase scale in order to lower overhead with a focus on implementing EHR programs
- Enhance ability to negotiate with third parties, including payor groups and hospitals

## Managed Care Providers

- Opportunity to control costs by implementing strategies that reward more efficient use of resources by physicians
- Influencing patients by implementing wellness programs and other strategic initiatives to improve/maintain patient health
- Historically, more focused on primary care and internal medicine

### **Private Equity**

- Provide capital to execute on a growth plan
- Provide advisory services, including strategy development, operational guidance, sharing of best practices and access to key industry relationships
- Historically, more focused on specialty groups



### Physician Group M&A Drivers

The current M&A market for physician group transactions is extremely favorable being driven by multiple factors:

- Growing willingness by physicians to sell to hospitals
- Non-acquisition strategies for physician alignment with hospitals (e.g., co-management, which involves the formation of a management company jointly owned by a hospital and independent physicians)
- Hospitals are focused on strengthening their geographic market position as well as existing services lines
- A response by hospitals to protect themselves with strength in numbers from the uncertainty created by the PPACA as well as leverage the benefits of scale, such as:
  - Improved access to capital, especially for non-profits
  - Greater negotiating power with payors; protect reimbursement rates
  - Technology upgrades for small groups that could not afford them independently
- Build "critical mass" to create accountable care organizations (ACOs) in order to share financial risk and reward through a more diversified provider network
  - ACOs make providers jointly accountable for the health of their patients and they can receive Medicare bonuses for quality care and cost savings
  - Consolidation allows for the creation of ACOs without raising possible antitrust issues
  - Physician groups want to join ACOs to eliminate administrative burdens
  - ACOs have spread throughout the U.S., but challenges still remain in the successful implementation of an ACO, which include:
    - Coordination of EHR implementation with hospitals and outpatient locations
    - Shortage of primary care physicians to fuel referrals
    - Cost containment challenges resulting in fewer inpatient admissions
    - Challenges between physicians coordinating care with other physicians
    - Patients going out of network thereby limiting care coordination

#### POTENTIAL SYNERGIES FOR STRATEGIC BUYERS

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Potential Synergies	Hospitals / Health Systems	Physician Practice Groups	Managed Care Providers			
Capitalize on Higher Reimbursement Rates	✓					
Taxes	(applicable for non-profit)					
340B Drug Cost Savings	√   (applicable for non-profit)					
Leverage IT / EHR Infrastructure	✓	✓	✓			
Eliminate Duplicative Overhead	✓	✓				
Ability to Lower Cost of Care	✓	✓	✓			



# Hospital and Managed Care M&A Dynamics

Trends	Recent Activity
- Helius	Nocon Activity
Continued emphasis on cost synergies	<ul> <li>Hospitals need to reduce costs 15% - 30% per case in order to offset the expected decline in government reimbursement rates</li> <li>Hospitals are placing additional emphasis on cost synergies, including the implementation of more efficient EHR systems to offset reimbursement cuts</li> </ul>
Creativity in structuring affiliations and partnerships	<ul> <li>More creative structures are being developed to meet the changing care and payment models</li> <li>Hospitals are examining multiple opportunities to control referral networks by partnering with physician groups through either acquisitions, affiliations, partnerships or joint ventures</li> <li>The Cleveland Clinic recently announced multiple partnerships with orthopedic practices to form an orthopedic physician hospital organization that consists of: The CORE Institute (Phoenix, AZ), OrthoCarolina (Charlotte, NC), and Rothman Institute (Philadelphia, PA)</li> </ul>
Proactive identification of consolidation opportunities	<ul> <li>Large regional systems are expected to continue proactive planning for market consolidation by pursuing opportunities to monetize underperforming assets and identify markets were they can serve in a consolidator role</li> </ul>
Consolidation driven by managed care providers	<ul> <li>Managed care players have been acquisitive and the industry is expected to further consolidate as managed care providers try to reduce costs and improve profitability</li> <li>The acquisition of Metropolitan Health Networks by Humana</li> <li>Wellpoint's entrance into the management of senior health clinics with the acquisition of CareMore Medical Group</li> <li>United HealthCare's acquisition of Monarch Healthcare, which complements the Company's other California operations, including AppleCare Medical Group's management arm and Memorial Healthcare IPA</li> </ul>
Continued influx of private equity (PE) investment in healthcare services	<ul> <li>Healthcare industry has benefited from capital infusion that private equity investors have brought to the sector</li> <li>Healthcare investing is appealing to investors looking to generate shareholder return and fund future growth</li> </ul>



# **Physician Group Transaction Activity**

Closed				Enterprise	TEV /	TEV /
Date	Target	Buyer	Sellers	Value (TEV)	Revenue	EBITD
2/19/2013	Neonatology Center of Winchester, P.C.	MEDNAX, Inc. (NYSE:MD)	-	-	-	-
	(Winchester, VA)	(Sunrise, FL)				
1/01/2013	Ohio Cancer Specialists (Mansfield, OH)	The Cleveland Clinic	-	-	-	-
0/29/2013	Pulmonary Consultants Inc. (nka:TriHealth	(Cleveland, OH) Trihealth, Inc.	_			
10/2//2010	Pulmonary Medicine) (Cincinnati, OH)	(Cincinnati, OH)				
0/14/2013	Children's Clinic of South Snohomish County	Swedish Medical Group	-	-	-	-
	(Edmonds, WA)	(Seattle, WA)				
0/02/2013	Upper Michigan Cardiovascular Associates (Marquette, MI)	Marquette General Hospital (Marquette, MI)	-	-	-	-
0/01/2013	Physician Care Network	SwedishAmerican	-	-	-	
0,01,2010	(Rockford, IL)	(Rockford, IL)				
9/03/2013	Northwestern Medical Faculty Foundation	Northwestern Memorial HealthCare	-	\$350.0	-	-
	(Chicago, IL)	(Chicago, IL)				
08/05/2013	North Canton Medical Foundation	Aultman Health Foundation	-	-	-	-
7 /01 /2012	(Canton, OH)  M & M Orthopaedics, Ltd.	(Canton, OH)  DuPage Medical Group, Ltd				
,,,01/2013	(Downers Grove, IL)	(Downers Grove, IL)	-	-	-	-
07/01/2013	Michigan Multispecialty Physicians, P.C.	Integrated Health Associates, Inc.		-	-	-
	(Ann Arbor, MI)	(Ann Arbor, MI)				
04/02/2013	Culpeper Medical Associates, L.L.C.	UVA Physicians Group	-	-	-	-
	(Culpepper, VA)	(Charlottesville, VA)				
01/11/2013	Infectious Diseases Associates P.C.	Integrated Health Associates, Inc. (Ann Arbor, MI)	-	-	-	-
1/03/2013	(Ypsilanti, MI) Four Separate Physician Practices	Baptist Medical Group, LLC	-	-	-	
717 007 2010	(Memphis, TN; West Memphis, AR; Bartlett, IL	(Pensacola, FL)				
	Brighton, MI; Covington, KY; Millington, TN	,				
	Germantown, PA)					
2/28/2012	Physician Associates, LLC	Orlando Health, Inc.	-	\$50.0	-	-
2 /20 /2012	(Altamonte Springs, FL) Fox Valley Women & Children's Health Partners	(Orlando, FL)  Dreyer Medical Clinic	-		-	
12/20/2012	(St. Charles, IL)	(Aurora, IL)	-	-	-	-
2/14/2012	Memphis Primary Care Associates, PLLC	Baptist Medical Group, LLC	-	_	-	-
	(Memphis, TN)	(Pensacola, FL)				
1/01/2012	HealthCare Partners, LLC	DaVita HealthCare Partners Inc.	Summit Partners	\$4,693.0	2.0x	8.9x
0 /40 /0040	(Torrance, CA)	(NYSE:DVA) (Denver, CO)				
0/18/2012	Southwest Medical Associates, Inc.	Lovelace Health Systems, Inc.	-	-	-	-
0/02/2012	(Albuquerque, NM) East Tennessee Medical Group, P.C.	(Albuquerque, NM)  Blount Memorial Hospital, Incorporated	_	\$24.3		_
10/02/2012	(Alcoa, TN)	(Maryville, TN)		Ψ24.3	_	_
04/02/2012	First Choice Medical Group of Brevard, LLC	FCID Medical, Inc.	-	\$2.5	-	-
	(Melbourne, FL)	(Melbourne, FL)				
3/14/2012	Weber Medical Clinic Ltd	Southern Illinois Healthcare Foundation	-	-	-	-
2 /00 /2012	(Olney, IL)	(East Saint Louis, IL)				
12/09/2012	Mid America Medical Associates And Garcia, Rosenberg & Associates	Concentra, Inc. (Humana Inc. (NYSE:HUM))	-	-	-	-
	(Lincolnwood, IL)	(Addison, TX)				
2/08/2012	MidAmerica Cardiovascular Consultants	Advocate Health Care, Inc.	-	\$3.5	-	-
	(Oak Lawn, IL)	(Oak Brook, IL)				
1/11/2012	Midwest Heart Specialists Ltd.	Advocate Health Care, Inc.		-	-	-
	(Oak Brook, IL)	(Oak Brook, IL)				
1/01/2012	Hennepin Faculty Associates Inc.	Hennepin Healthcare System Inc.	-	-	-	-
2/31/2011	(Minneapolis, MN) PinnacleHealth Medical Group, Inc.	(Minneapolis, MN) Pinnacle Health System				
2/31/2011	(Lemoyne, PA)	(Harrisburg, PA)		•	·	
2/31/2011	Premier Medical Associates, P.C.	Highmark Inc.	-	\$70.0	-	-
	(Monroeville, PA)	(Pittsburgh, PA)				
2/19/2011	Burlington Anesthesia Associates PA	American Anesthesiology, Inc.	-	-	-	-
	(Mount Holly, NJ)	(Sunrise, FL)				
1/22/2011	Monarch Healthcare	OptumHealth, Inc. (UnitedHealth Group	-	-	-	-
	(Irvine, CA)	Incorporated (NYSE:UNH)) (Edina, MN)				

Data as of December 30, 2013 Source: Capital IQ





# **Physician Group Transaction Activity**

Closed		ed Physician Group Transac		Enterprise	TEV /	TEV /
Date	Target	Buyer	Sellers	Value (TEV)		
	Five Primary Care Physician Practices in Texas	WellMed Medical Management, Inc.	- John S	_value (TEV)	Revenue	LUITUA
11/00/2011	and Howard Family Practice Associates	(San Antonio, TX)	-	-	-	-
	(San Antonio, TX)	(can rance me, rry				
11/01/2011	Vine Street Clinical Associates	Memorial Health System	-	-	-	-
	(Springfield, IL)	(Springfield, IL)				
11/01/2011	Osler Medical, Inc.	The Space Coast Health Foundation Inc.	-	-	-	-
	(Melbourne, FL)	(Rockledge, FL)				
10/04/2011	Northwest Family Physicians (Arlington Heights, IL)	Affinity Healthcare LLC	-	-	-	-
	(All illigion reignts, IL)	(nka:NCH Medical Group) (Riverwoods, IL)				
09/16/2011	Memorial Healthcare IPA	OptumHealth, Inc. (UnitedHealth Group	-	-	-	-
	(Los Angeles County, CA; Orange County, CA)	Incorporated (NYSE:UNH))				
		(Edina, MN)				
08/22/2011	CareMore Medical Group, Inc.	Anthem Holding Corp.	CCMP Capital Advisors	-	-	-
	(Cerritos, CA)	(WellPoint Inc. (NYSE:WLP))				
		(Indianapolis, IN)				
08/03/2011		Aurora Health Care	-	-	-	-
05 (40 (0044	(Zion, IL)	(Milwaukee, WI)				
05/12/2011	Associates in Family Health Care, P.A.	Saint John Hospital Inc.; Providence	-	-	-	-
	(Lansing, KS)	Medical Center, Inc.				
03/31/2011	Three Physician Group Practices	(Leavenworth, KS; Kansas City, KS) MEDNAX, Inc. (NYSE:MD)	_	\$11.3		
03/31/2011	(San Antonio, TX; Miami, FL)	(Sunrise, FL)		Ψ11.5		
01/01/2011	Intermountain Medical Group, Inc.	Community Health Systems, Inc.	-	-	-	-
	(Kingston, PA)	(NYSE:CYH)				
		(Franklin, TN)				
12/21/2010	Concentra	Humana Inc. (NYSE:HUM)	Ferrer Freeman & Company, LLC;	\$804.7	1.0x	-
	(Addison, TX)	(Louisville, KY)	Goldman Sachs Group, Merchant			
			Banking Division; Hamilton Lane;			
10 (00 (0010	MUSELLA OUSE D.A.	Vis Obelet Health Ive	Welsh, Carson, Anderson & Stowe			
12/09/2010	Withita Clinic, P.A.	Via Christi Health Inc.	-	-	-	-
11/06/2010	(Witchita, KS) Integrated Health Associates, Inc.	(Witchita, KS) Saint Joseph Mercy Health System				
11/00/2010	(Ann Arbor, MI)	(Ann Arbor, MI)		-	_	-
09/02/2010	Affinity Healthcare LLC (nka:NCH Medical Group)	Northwest Community Hospital	-	_	-	
077 027 2010	(Riverwoods, IL)	(Arlington Heights, IL)				
07/01/2010	Skagit Valley Medical Center, Inc. P.S.	Skagit Regional Clinics	-	\$17.5	-	-
	(Mount Vernon, WA)	(Mount Vernon, WA)				
05/03/2010	Adult & Pediatric Urology Center of the Carolina,	Radiation Therapy Services Holdings, Inc.	-	\$34.5	-	-
	PA, Atlantic Urology Clinics, LLC, Carolina Regional	(Fort Myers, FL)				
	Cancer Center, P.A., Coastal Urology Center, P.A.,					
	and Grand Strand Urology, LLP					
	(Loris, SC; Myrtle Beach, SC; Fort Myers, FL					
04/01/2010	Conway, SC)  Carle Clinic Association, P.C.	Carle Foundation Hospital		\$249.7		
04/01/2010	(nka:Carle Physician Group)	(Urbana, IL)		φ <b>247.</b> 1	_	-
	(Urbana, IL)	(Orbana, 12)				
12/21/2009	Neonatal Physician Group in Alexandria, Louisiana	MEDNAX, Inc. (NYSE:MD)	-	-	-	-
	(Alexandria, LA)	(Sunrise, FL)				
09/13/2009	Carle Clinic-Bloomington	OSF Healthcare System	Carle Clinic Association, P.C.	-	-	-
	(Bloomington, IL)	(Peoria, IL)				
11/17/2008	Primary Care Associates Medical Group, Inc.	NAMM Holdings Inc.	-	-	-	-
	(Vista, CA)	(Ontario, CA)				
11/04/2008	Neonatal Physician Practice in Hammond, Louisiana	MEDNAX, Inc. (NYSE:MD)	-	-	-	-
07/01/0000	(Hammond, LA)	(Sunrise, FL)				
07/01/2008	Madrona Medical Group, P.S. (Bellingham, WA)	PeaceHealth St. Joseph Medical Center	-	-	-	-
01/01/2009	Columbia Park Medical Group	(Bellingham, WA) Fairview Health Services, Inc.	-			
01/01/2008	(Minneapolis, MN)	(Minneapolis, MN)		-	_	
06/01/2007	Pomona Valley Medical Group, Inc.	Prospect Medical Group Inc.	-	-	-	_

Data as of December 30, 2013 Source: Capital IQ





### **Selected Transaction Experience**

novia

Wellness Center Operator

has been acquired by

DRESNER PARTNERS

Hospital System / Home Health

Divested BroMenn Medical

Supply and Infusion Therapy

(Home Health) to

**QuadMed** 

### **PROJECT HARLEY**

Behavioral Health Rehabilitation, DMF. In-Home Services and

Hospital System / L-T Care

Divested its Carle Arbours

skilled nursing, rehab and

memory care business

TRADITIONS MANAGEMENT Sell side advisor

DRESNER PARTNERS

Hospital System

Divested its Specialty

and Home Infusion

Pharmacy to

option care\*

Sell side advisor

DRESNER PARTNERS





m.



(SNFs)

Buy side Advisor

ResCare

Behavioral Healthcare.

Home Health, and

Healthcare Staffing

\$300mm Senior Notes

Offering

Co-Manager

Dresner Professional









MultiCare 6





Dremer Professional



novia



Sell side advisor







Group, and Texas Pacific Group

Sell side advisor



NovaMed Med Med

**Ambulatory Surgery Centers** 

Advised in the

consolidation and

financing of four

ophthalmology practices

Financial advisor

DRESNER PARTNERS

CareCollaborative

Home Health

(Nursing, Physical Therapy,

Behavioral Health)

Financial advisor

DRESNER PARTNERS

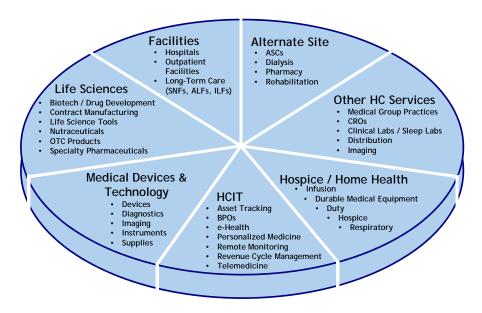
HOME HEALTH GROUP, LLC



### Dresner Partners Healthcare Group

Dresner Partners has been a leader in healthcare middle market investment banking for over 20 years. Dresner professionals have completed over 100 healthcare transactions in a broad spectrum of subsectors ranging in size from \$10 million to over \$1 billion. We specialize in merger and acquisition advisory, institutional private placements of debt and equity, financial restructuring and corporate turnaround, valuation/fairness opinions and strategic consulting. Dresner Partners is a member of the International M&A Partners (IMAP), an exclusive global organization of leading merger and acquisition advisory firms. The IMAP network includes 40 firms in 30 countries around the world, represented by more than 400 professionals. We provide investment banking expertise to institutions, corporations and business owners around the world.

### Subsector Expertise Spanning Key Areas





### www.dresnerpartners.com

20 North Clark Street, Suite 3550 Chicago, IL 60602 Telephone: (312) 726-3600 Facsimile: (312) 726-7448 200 Park Avenue, Suite 1700 New York, NY 10166 Telephone: (212) 203-8449 Facsimile: (312) 726-7448

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